

“Editor’s Choice”

Four Pages of Advance Praise

# LIFE RULES

Why so much is going wrong  
everywhere at once  
and how Life teaches us to fix it

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With Forewords by

**John Robbins**

*The New Good Life, Diet for a New America*

**John Rensenbrink**

Publisher, *Green Horizon Magazine*

And an Afterword by

**August Jaccaci**

*General Periodicity: Nature's Creative Dynamics*

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**E**conomic and polar meltdowns, inept and bankrupt governments, soaring unemployment, climate instability, failing social and emergency services, mass migrations, collapsing ecosystems, species extinctions, peak fossil fuels, resource wars, spreading hunger, poverty and disease—

**Why is so much going wrong?** The global economy has gone viral. It is breaking Life's rules, ravaging Earth's immune system the way HIV ravages the human immune system, triggering a Critical Mass of mutually reinforcing environmental, economic, social and political crises that are undermining the ability of both human and natural communities to provide for, protect and heal themselves. Earth has the equivalent of AIDS. The prognosis? Life will last. Life as we know it—and a lot of us—won't.

**What can we do about it?** We can remember that Life rules, we don't. Life has lasted for four billion years because it learned how to deal with pathological economies: It put them out of business. It encoded in other-than-human species a set of economic rules for survival that allow them to live well and also well within Earth's means long term. We can make those rules work for us too.

**Take back your future!** A tool for community transition and cultural transformation, *Life Rules* offers a solution to Critical Mass that is at once authentically conserve-ative, deeply Green and profoundly liberating.

**Life Rules** (283 pgs.) was published in 2010 by the Green Horizon Foundation (Green-Horizon.org). So that there is no unsold inventory of books wasting paper, it is available only on demand in paper and hardcover from book sellers, Amazon and other on-line bookstores, and in a downloadable e-version from iUniverse. Institutions, non-profits and retailers receive a steep discount from iUniverse for multiple-copy orders.

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